

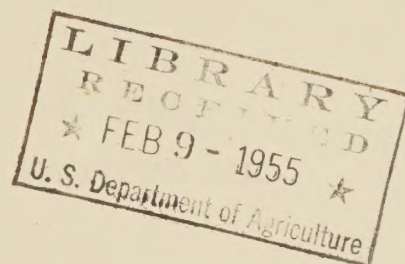
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Rivermont[®]
ORCHIDS



Rivermont[®]
Miniatures



IS YOUR ORCHID COLLECTION UP TO DATE?

There is no such thing this day and time as permanency. Our likes and dislikes are continually changing. In every line of endeavor changes are taking place - new automobiles, improved designs in our home, new scientific solutions to many of our every day problems. There are no exceptions to this change. The orchid industry must provide plants that will produce flowers of color, size, form, substance, and season of flower to meet the demands of those of you who grow orchids for sale or for your own amusement. We feel at Rivermont that we are years ahead in constantly introducing new and better hybrids. Our hybrid seedlings of today are the cut flower money makers and award winners of tomorrow!

Won't you take the time to look over our latest offering and add to your collection? We have plants of these new hybrids that should assist in keeping your collection up to date for the future. Remember, "time waits for no one". Place your order now!

Sincerely,

Odie M. Helton

Odie M. Helton,
Manager.

OUR CUSTOMERS COMMENT ABOUT RIVERMONT MINIATURES:

"There is no doubt that the quality of your recent crosses is the highest I have come across. Also, your prices are reasonable enough to encourage commercial growers to buy their seedlings, in many instances, rather than to try to grow their own."

.....*Judge, A.O.S.*

"Our shipment of miniatures arrived in fine condition, Saturday. I just wanted to tell you that I think you have a good idea there. People who have lots of orchids would much rather buy this size and save the money on the purchase."

.....*Manager, Commercial Orchid Range*

"I am still very pleased with the miniatures, and I am convinced that they are, for me at least, the solution to the problem of purchasing plants.... As you know I started virtually from scratch two years ago with no practical knowledge of orchid culture... My objective is to lay a foundation for a moderate commercial cut flower and plant operation."

.....*Hobbyist*

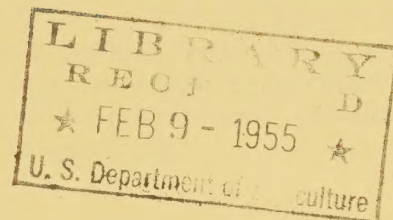
"Anyone growing orchids who doesn't also include some small seedlings is missing a great part of the interest and excitement in orchid growing. The wide diversity of growth habits, appearance and vigor of even the plants within a single cross is a never ending source of wonderment. I find myself looking and marveling at them time on end, much as you would the endless rhythmic flow of ocean waves."

.....*Hobbyist*

Rivermont[®] ORCHIDS



Rivermont[®] Miniatures



MULTIM IN PARVO - much in little! Small in size but great in potential value, Rivermont Miniatures are the result of a carefully planned hybridization program and the desire to provide our customers with top quality merchandise at a very reasonable price.

Rivermont Miniatures are seedlings of 12 to 18 months of age. These plants are well rooted and established in 1-1/2" pots. Do not confuse these plants with thumb pots which have been offered to you in the past in the price range between \$2.00 and \$3.50, because the plants are younger and consequently smaller. Usually they average from 1" to 1-1/2" in height and treated culturally like any other small seedling.

Those of you who have had experience in removing plants from a community pot are well aware of the many difficulties involved, particularly in the separation of the massive, tangled root systems. By excluding this undesirable stage and, instead, transplanting our seedlings directly from the transplanted flask into individual pots, the original roots of each plant are permitted to develop freely and unhampered. Upon shifting, no injury occurs to the root system, therefore, eliminating the possibility of shock that causes inevitable setback; thus, the plant rapidly becomes acclimated to its new surroundings.

Our improved cultural technique for growing seedlings, which by-passes the undesirable community pot stage, cuts the cost of labor and other materials, and most important the length of time required to bloom these vigorous growing plants. By offering these sturdy plants to our customers as soon as they are well established, passes on to you both a savings in dollars and also enables you to acquire larger groups of potential fine orchids at reasonable prices.

WHITES WITH COLORED LIPS

R-1771 (Lc. Jane Dane x Lc. Abnaki, var. June) New hybrids capable of producing choice, long lasting WCL's suitable for either exhibitional purposes or top quality commercial cut flower sales are somewhat on the scarce side; thus, when this superior combination was made, we crossed our fingers and hoped that the plants involved would prove to be compatible and that viable seed would result. Jane Dane and Abnaki have continuously been copious producers of superior WCL's of 7" to 8" in spread with large and broad, moderately ruffled lip of deep doge purple having a large, distinctive area of yellow midways within the throat. Late winter to spring flowering, this should be a most desirable hybrid for the amateur, the hobbyist, the commercial man, or the connoisseur.

\$1.75 each - 12 to 50 plants: \$1.50 each - 51 or more plants: \$1.25 each

LAVENDERS

R-1402 LC. MIRA (Lc. Tegucigalpa x Lc. Winter Belle) Blooms resulting from the first flowering plants of this recently registered cross were so excellent in form, substance, and coloring that an exact repeat (R-1402) as well as a reciprocal (R-1789) cross was made. A heavy producer of well proportioned blooms having overlapping sepals and petals of mineral to cobalt violet, 6-1/2" to 7" spread, with a full, handsomely ruffled lip of deep doge purple. Recommended for both exhibitional and quality cut flower purposes, this cross is winter flowering, and should be easily cropped for Christmas blooming.

\$1.25 each - 12 to 50 plants: \$1.00 each - 51 or more plants: .80¢ each

LAVENDERS - (Continued)

R-1640 (Lc. Georgette, var. Chelsea x Self) A repeat selfing of a most outstanding cross made even more desirable by the progeny's season of bloom - Easter through Mother's Day. Georgette, var. Chelsea, is one of our most "idolized" April-May hybrids, being highly productive of well proportioned, long lasting blooms of cobalt violet having petals of 3" to 3-1/2" width and petals of 7-3/4" natural spread; its majestic lip is of deep doge purple, large and broad, and slightly ruffled. R-1640 is recommended for the hobbyist or amateur, and in particular for the commercial grower who desires a good producer, of long stemmed, long lasting top quality blooms for April-May production.

\$1.75 each - 12 to 50 plants: \$1.50 each - 51 or more plants: \$1.25 each

R-1769 (Slc. Rosamond, var. Westonbirt, AM RHS x Lc. Princess Ishtar, AM AOS) Flowers of Rosamond, var. Westonbirt, are of excellent proportions and heavy texture, having overlapping sepals and petals of dark phlox purple, with petals of 2-7/8" width and 6-3/4" spread; the lip is deep doge purple, moderately ruffled with large yellow eyes and veining in the throat. Blooms of the Princess Ishtar are also dark, having overlapping sepals and petals of A-1 form and heavy texture, with petals of 3" width and 7-1/2" spread; its broad, ruffled lip is of deeper coloring with small, golden eyes and veining in the throat. A hard to beat combination, planned to provide quality-plus blooms for August-September-October flowering.

Plants \$1.50 each

PINKS-PLUMS-REDS

R-1774 (/Slc. Windsor x Slc. Trizac/ X Slc. Anzac, var. Orchidhurst, FCC, RHS; Sweepstakes, 1954 Tennessee Capital Orchid Show) Brillancy and boldness of color combined with superiority of form and substance help to characterize our world renowned Anzac, var. Orchidhurst. The blooms of Windsor x Trizac are of iridescent reddish-pink, of lovely compact proportions and heavy substance. Offspring of this fine combination should produce well proportioned blooms of long lasting qualities, 5-1/2" to 6-1/2" in spread with four to seven blooms per spike. Winter through spring flowering, in shades of pink to plum to red, this cross should be highly desirable for those wishing to add color to their collections or for use as exhibitional material.

\$1.50 each - 12 to 50 plants: \$1.25 each - 51 or more plants: \$1.00 each

R-1778 (Pot. Eleanor Dixon x Pot. Red Friar) Of attractive pink coloring with handsome rose tipped lip and large, outstanding throat of vivid yellow, the blooms of Eleanor Dixon are of very good form and heavy substance, 6" in spread. Blooms of Red Friar are of superior form and substance, 6-1/2" in spread, with overlapping sepals and petals of erythrite red; the lip is of deep beetroot purple, moderately ruffled with eyes and veining of buttercup yellow. December through February flowering, this cross, along with cross R-1774 previously described, should be hard to beat, for those wishing to obtain quality blooms in irresistible pinks, plums, and reds, which, if available as mature plants would command high prices or perhaps more often the case, not be obtainable at any price.

\$1.50 each - 12 to 50 plants: \$1.25 each - 51 or more plants: \$1.00 each

YELLOW-ORANGES-UNUSUALS

R-1728 (Blc. Wren x Blc. Jane Helton) A harvest of yellows and bronzes for fall and winter flowering! The golden-green flowers of this popular Jane Helton are of lovely form and heavy texture, 6" in spread; the beautiful rose lip, full and ruffled, has slight golden veining in the throat. Measuring 6-3/4" in spread, the petals of the handsome Wren parent are of pinkish-mauve, shading out to yellow-ochre at the edges; its deep rose lip is moderately ruffled and has small yellow eyes and veining in the throat.

Plants \$1.50 each

YELLOWS-BRONZES-UNUSUALS - (Continued)

R-1794 (C. Pittiana x L. Cinnabrosa, Nicholson's Variety) Flowering spikes of this cross should add color and attraction to ones' collection as well as create a topic of conversation. Flowers of Pittiana are most attractive, 5-1/2" in spread, resembling a Cymbidium in size, substance, and coloring - chartreuse, heavily overcast with plum, with bronze veining; its pendulous type lip is tipped with bronze and has rust-orange coloring within the throat. Equally eye-catching, blooms of the leathern cinnabrosa are of 4-5/8" in spread, with sepals and petals of red-fuchsia coloring, thinly bordered with bronze-orange, with slight fuchsia veining deep within the throat. Spring through early fall flowering, 5 to 10 blooms per spike may be expected.

\$1.25 each - 12 to 50 plants: \$1.00 each - 51 or more plants: .80¢ each

ORDER BLANK

Please show quantity of plants desired in each cross and make price extensions at right, totalling your order at the bottom.

☆ ☆	<i>Plants at \$1.25 each</i>	<i>12 to 50 Plants at \$1.00 each</i>	<i>51 or more Plants at .80¢ each</i>	<i>Make price extensions:</i>
R-1402	_____	_____	_____	_____
R-1789	_____	_____	_____	_____
R-1794	_____	_____	_____	_____
☆ ☆	<i>Plants at \$1.50 each</i>	<i>12 to 50 Plants at \$1.25 each</i>	<i>51 or more Plants at \$1.00 each</i>	<i>Make price extensions:</i>
R-1774	_____	_____	_____	_____
R-1778	_____	_____	_____	_____
☆ ☆	<i>Plants at \$1.75 each</i>	<i>12 to 50 Plants at \$1.50 each</i>	<i>51 or more Plants at \$1.25 each</i>	<i>Make price extensions:</i>
R-1771	_____	_____	_____	_____
R-1640	_____	_____	_____	_____
☆ ☆				
R-1728	_____	<i>Plants at \$1.50 each.</i>	-----	_____
R-1769	_____	<i>Plants at \$1.50 each.</i>	-----	_____

Total Order: \$ _____
Charge _____ Cash _____

Name _____

Address _____

Rivermont®
ORCHIDS
SIGNAL MOUNTAIN, TENNESSEE

★ ★ **Rivermont**® Miniatures



ADD VARIETY TO YOUR COLLECTION!

Cypripediums are highly productive of lady-slipper type blooms in attractive and varying shades of greens and browns. The captivating Cyp flowers are of erect carriage having a heavily waxen appearance and "ever-lasting" substance. These flowers may be expected to last several months on the plant or several weeks as a corsage. Plants are available for \$7.00, \$9.50, \$12.50 and \$15.00.

Phalaenopsis, producing successive sprays of snow white blooms over a period of months, are eagerly sought for the hobbyist's collection. Their arching sprays so arranged as to better display their grace and airiness, together with their versatility as corsage and cut flower material, make Phalaenopsis a greenhouse favorite. Plants are available at \$9.50, \$12.50, \$15.00 and \$18.00. For extra greenhouse eye-appeal, Phalaenopsis planted in custom-made redwood baskets may be had for an additional \$2.95, \$3.95 or \$4.95, depending on size basket required, 6", 8", or 12".

ORDER BLANK

Rivermont Orchids
Signal Mountain, Tennessee

Please ship the following Cypripediums and Phalaenopsis as checked:

Number		Number	
_____	Cyps @ \$7.00	_____	Phal. @ \$ 9.50
_____	Cyps @ 9.50	_____	Phal. @ 12.50
_____	Cyps @ 12.50	_____	Phal. @ 15.00
_____	Cyps @ 15.00	_____	Phal. @ 18.00
_____	Payment enclosed	_____	Above planted in redwood
_____	Charge my Account		baskets

Name _____

Address _____
